

## WISCONSIN NEW BUSINESS SEMINAR

Thinking about starting your own business, or in the beginning stages of doing so? Have you considered all the tax and legal information you need to know to move forward? Do you have any fears when it comes to starting your own business?

### THIS SESSION IS FOR YOU!

The Waukesha County Center for Growth presents a unique opportunity for entrepreneurs and new business owners to learn both legal entity and tax business basics AND necessary techniques to overcome the fears associated with starting and running your own business.

#### *At the Wisconsin New Business Seminar, you will:*

- ✓ Learn about important tax and legal considerations when choosing an appropriate business entity.
- ✓ Understand key tax reporting requirements.
- ✓ Develop a basic understanding of Wisconsin's tax laws, including payroll, unemployment compensation and sales taxes.
- ✓ Learn techniques for addressing your business ownership fears.
- ✓ Gain access to state resources dedicated to reducing the regulatory burden on small business.
- ✓ Network with key government representatives and other new business owners in the community.

**January 24 - 25, 2018 | 8:15 - 11:30 a.m.**

**Waukesha County Center for Growth**

2717 N Grandview Blvd, Ste 300, Waukesha | Sikich Conference Room

### DAY 1

#### TAX AND LEGAL CONSIDERATIONS

#### REDUCING REGULATORY BURDENS



**TODD GOODWIN**  
*Schober, Schober & Mitchell S.C.*



**JEREMY KLANG**  
*Schober, Schober & Mitchell S.C.*



**NANCY MISTELE**  
*Wisconsin Dept of Administration*



**TIM BEINE**  
*Sikich LLP*



**NIKI SCHMITZ**  
*Sikich LLP*

### DAY 2

#### WISCONSIN BUSINESS TAX BASICS

#### THE WALL OF FEAR



**HOLLY HOFFMAN**  
*Wisconsin Dept of Revenue*



**VAN WARREN**  
*Wisconsin Dept of Revenue*



**KRISTA MORRISSEY**  
*CHOICES Coaching & Consulting*

Cost - \$40.

**For more information and to register,  
contact Scott Alderton at  
[salderton@waukeshagrowth.org](mailto:salderton@waukeshagrowth.org).**